

# BEYOND

BY LEXUS

A JOURNAL ON DESIGN AND CRAFTSMANSHIP

**THE ONE » P17**

We unveil Lexus's newest concept coupe, the LF-CC, offering an exciting glimpse of its well-crafted bodywork, stylish sleek lines and pitch-perfect design.

**BLUEPRINT » P44**

A studio visit to the São Paulo office of Brazilian architect and influential tastemaker Isay Weinfeld, to look into his creative process and artistic vision.

**THE ROAD » P56**

Art curator Jens Hoffmann takes a drive up the California coast in a Lexus LS, experiencing the landscape's twists and turns and the vehicle's expert handling.

**HUMAN NATURE » P66**

We pay a visit to Viewpoint Snøhetta in deepest, darkest Norway in our series examining the relationship between the hand of man and the natural world.

**THE LAB » P86**

An insightful and exclusive look behind the scenes at Shibetsu, Lexus's proving ground located in the unforgiving terrain of Hokkaido in northern Japan.



Photography by Scott Wright

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## ULTRAVIOLET SHANGHAI

French chef Paul Pairet first conceived the idea of Shanghai restaurant Ultraviolet 15 years ago, when he decided to challenge the traditional à la carte service — or *mise en place*, to use his own terminology — and create something far more pioneering. Fast-forward to last year when Ultraviolet opened, and the result was the world's first multisensory immersive restaurant.

With space for just 10 diners, each of the degustation menu's 20 courses at Ultraviolet is accompanied by its own bespoke moving-image backdrop projected onto the walls, while an ambient sound track plays overhead to complement each mouthful. The dining odyssey is paired with an equally theatrical menu, with dishes including a foie gras cigarette with cabbage ash, cucumber lollipops and engloved truffle lamb. Pairet has deliberately indulged every one of the five senses, but insists that food is always center stage in his gourmet film set. "A good idea is not much if its execution fails," he says. "In the case of Ultraviolet, the technology was set to strengthen the focus on food." » T M

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## INTERSECT BY LEXUS TOKYO

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This year sees Lexus launch a significant new initiative in the form of INTERSECT BY LEXUS, a unique retail and lifestyle space and showroom in the heart of Tokyo's Aoyama neighborhood.

Over a year in development, INTERSECT BY LEXUS is the result of a collaboration with the Japanese interior design firm Wonderwall, which has helped create a place where people will meet, ideas will form and minds will be broadened.

Bringing Lexus to life in a new way, INTERSECT BY LEXUS will focus not only on the brand's cars but

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also on the culture that influences what it does. It will allow people to get under the skin of the Lexus brand without having to get behind the wheel of one of its cars. Whether you are just having a drink or you are spending time in the garage — where Lexus's latest technology is highlighted — INTERSECT BY LEXUS is all about the combination of different inspirations.

Following the launch in Tokyo, Lexus is looking to roll out INTERSECT BY LEXUS outposts in various additional global cities. » AT

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## TRANSITIONAL CATHEDRAL CHRISTCHURCH

A cardboard stand-in for New Zealand's Christchurch Cathedral, ravaged by the disastrous earthquake in 2011, was recently unveiled. It has been designed by Japanese architect Shigeru Ban and can host a congregation of 700 people. With most event spaces in the city ruined by the quake, it is hoped that the cathedral will last for many decades. But what happens when it rains? "Actually, there is a considerable amount of concrete, steel and timber in the building," explains Craig Dixon, a church spokesman. "The cardboard which is exposed to the weather — very little — is coated with a protective high-grade polyurethane." » T M

[CHRISTCHURCHCATHEDRAL.CO.NZ](http://CHRISTCHURCHCATHEDRAL.CO.NZ)

